



2024 SPONSOR PARTNER

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BAGEL RUN 2024



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BAGELRUN 2024 [JCCDALLAS.ORG/BAGELRUN](https://jccdallas.org/bagelrun)

MARKETING YEAR ROUND



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BAGEL RUN 2024



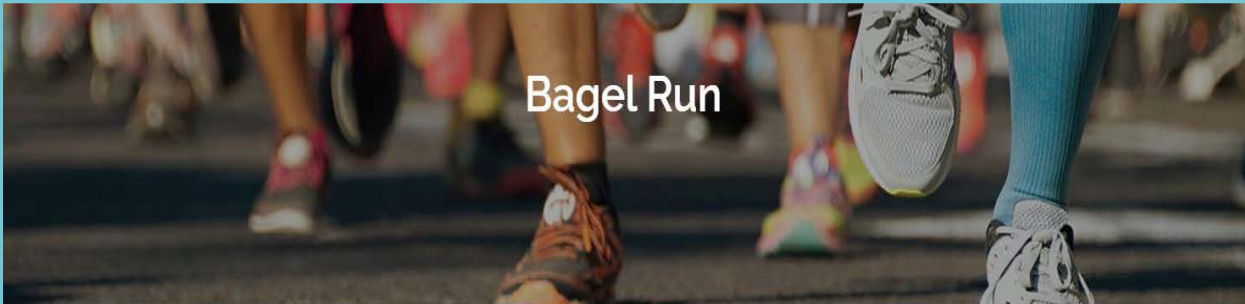
JCCDALLAS



JCCDALLAS

BAGELRUN 2024 [JCCDALLAS.ORG/BAGELRUN](https://www.jccdallas.org/bagelrun)

A FULL YEAR OF VISIBILITY



Bagel Run


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A Mother's Day Tradition

Save the Date: **Sunday, May 12, 2024**

Join us for the 38th Annual Bagel Run. A true Mother's Day tradition, The Mother of All Runs, taking place on **Sunday, May 12, 2024**, with the perfect family-friendly activity! Run or walk through a scenic neighborhood course in a timed 10K, 5K, or Kids K Run. Participate as an individual, family, or team. A virtual option is also available. All runners will receive a goody bag, shirt, and 4" finishers medal.

[Register Now](#) [Become a Sponsor](#)



BAGELRUN 2024 JCCDALLAS.ORG/BAGELRUN

ENGAGEMENT

EMAIL DATABASE



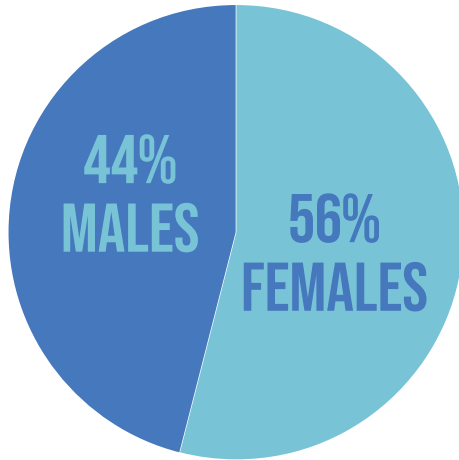
**16,000 email
subscribers**

NUMBER THROUGH THE YEARS

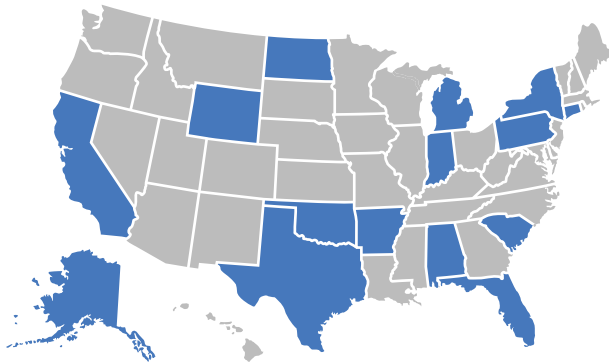


3,200 households

WHO RUNS WITH US?



AVERAGE AGE: 30-39



15 STATES

ALABAMA, ALASKA, ARKANSAS, CALIFORNIA, CONNECTICUT, FLORIDA,
INDIANA, MICHIGAN, NEW YORK, NORTH DAKOTA, OKLAHOMA,
PENNSYLVANIA, SOUTH CAROLINA, TEXAS, WYOMING

3 COUNTRIES

AUSTRALIA, ISRAEL, UNITED STATES

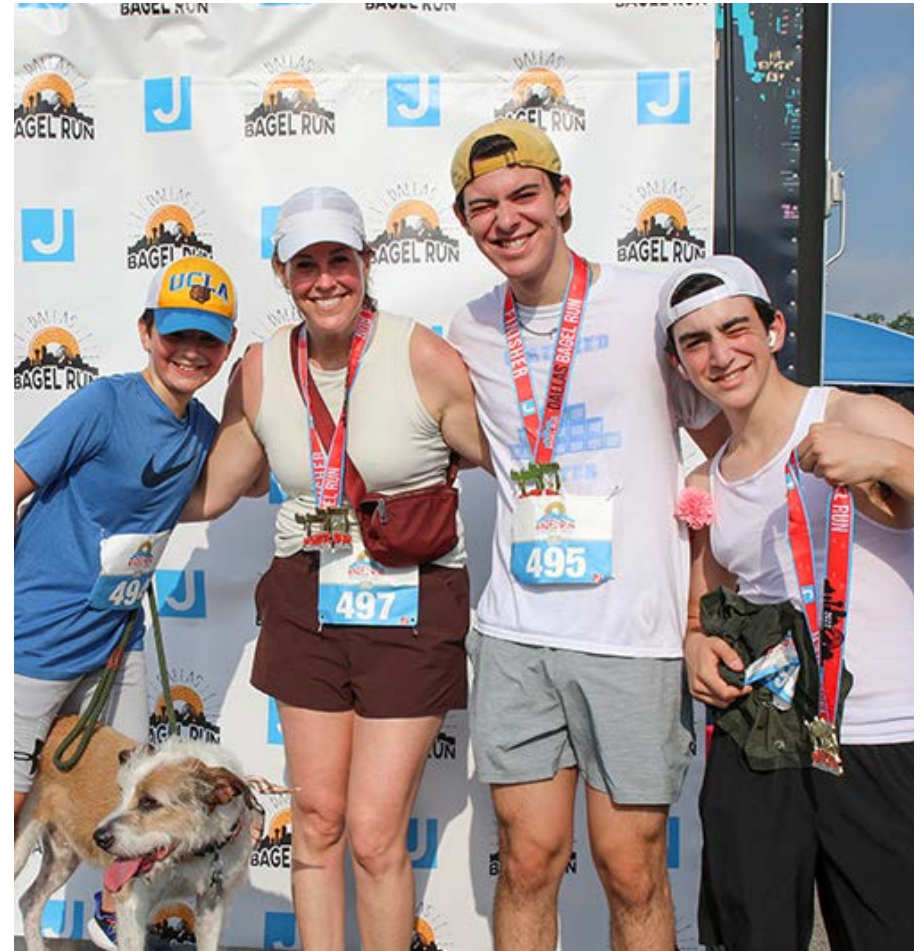
\$18,000 PRESENTING SPONSOR



- Naming Rights of JCC Bagel Run - 'JCC Bagel Run presented by..' with inclusion into logo
- Press release to local media announcing partnership
- Social media announcements and advertisements with co-branding
- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-20 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for 1 year
- Up to 18 complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media

\$10,000 BAG SPONSOR

- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for 1 year
- Up to 12 complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media



\$10,000 BAGEL BUFFET SPONSOR

- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for 1 year
- Up to 12 complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media



\$10,000 VIM TENT SPONSOR

- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for 1 year
- Up to 12 complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media



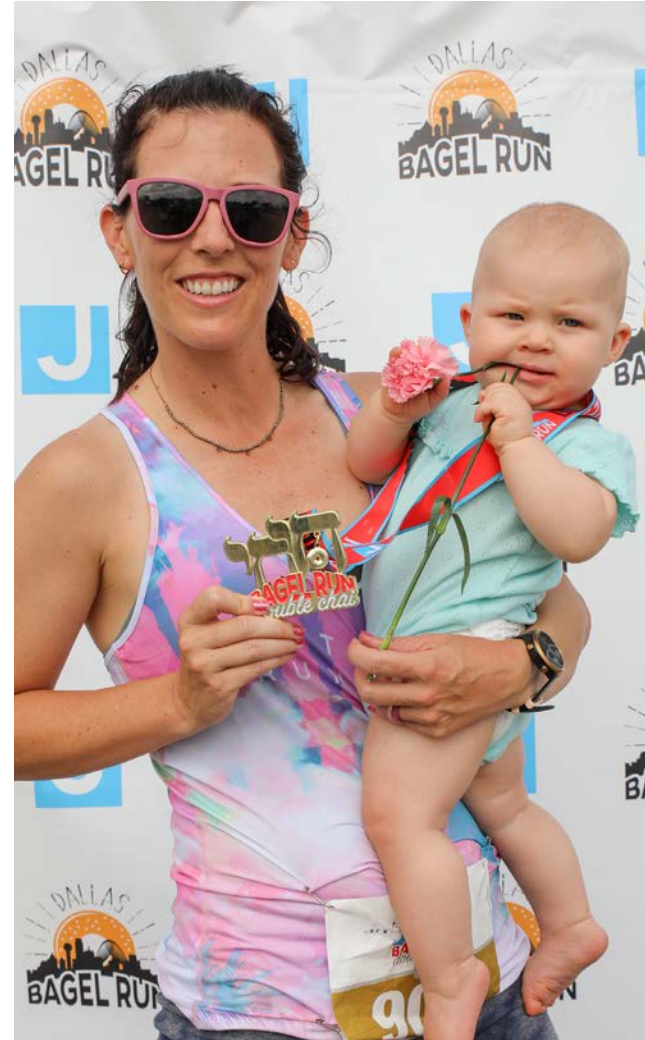
\$7,500 PLATINUM SPONSOR



- Family/Company name and logo on banner at Start/Finish Line and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on three (3) mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name or logo in event publicity and on JCC website for 1 year
- Up to 10 complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media

\$5,500 GOLD SPONSOR

- Family/Company name or logo on banner at Start/Finish Line and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on two (2) mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name or logo in event publicity and on JCC website for 1 year
- Up to eight (8) complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media



\$2,500 SILVER SPONSOR



- Family/Company name or logo on banner at Start/Finish Line and race t-shirts
- Logo/Name prominently displayed on one (1) mile marker along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name or logo in event publicity and on JCC website for 1 year
- Up to six (6) complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media

\$1,800 BRONZE SPONSOR

- Family/Company name or logo on banner at Start/Finish Line and race t-shirts
- Family/Company name or logo in event publicity and on JCC website for 1 year
- Up to four (4) complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media





\$1,000 BAGEL LOVERS

- Family/Company name or logo in event publicity and on JCC website for 1 year
- Up to two (2) complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media

\$500 VENDOR

- Opportunity to pass out coupons and promotional items at the booth
- 10-by-10 booth/tent with (2) 6' tables
- Shout out on social media