



2023 SPONSOR PARTNER

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BAGEL RUN 2023



JCCDALLAS



JCCDALLAS

BAGEL RUN 2023 [JCCDALLAS.ORG/BAGELRUN](https://www.jccdallas.org/bagelrun)

MARKETING YEAR ROUND

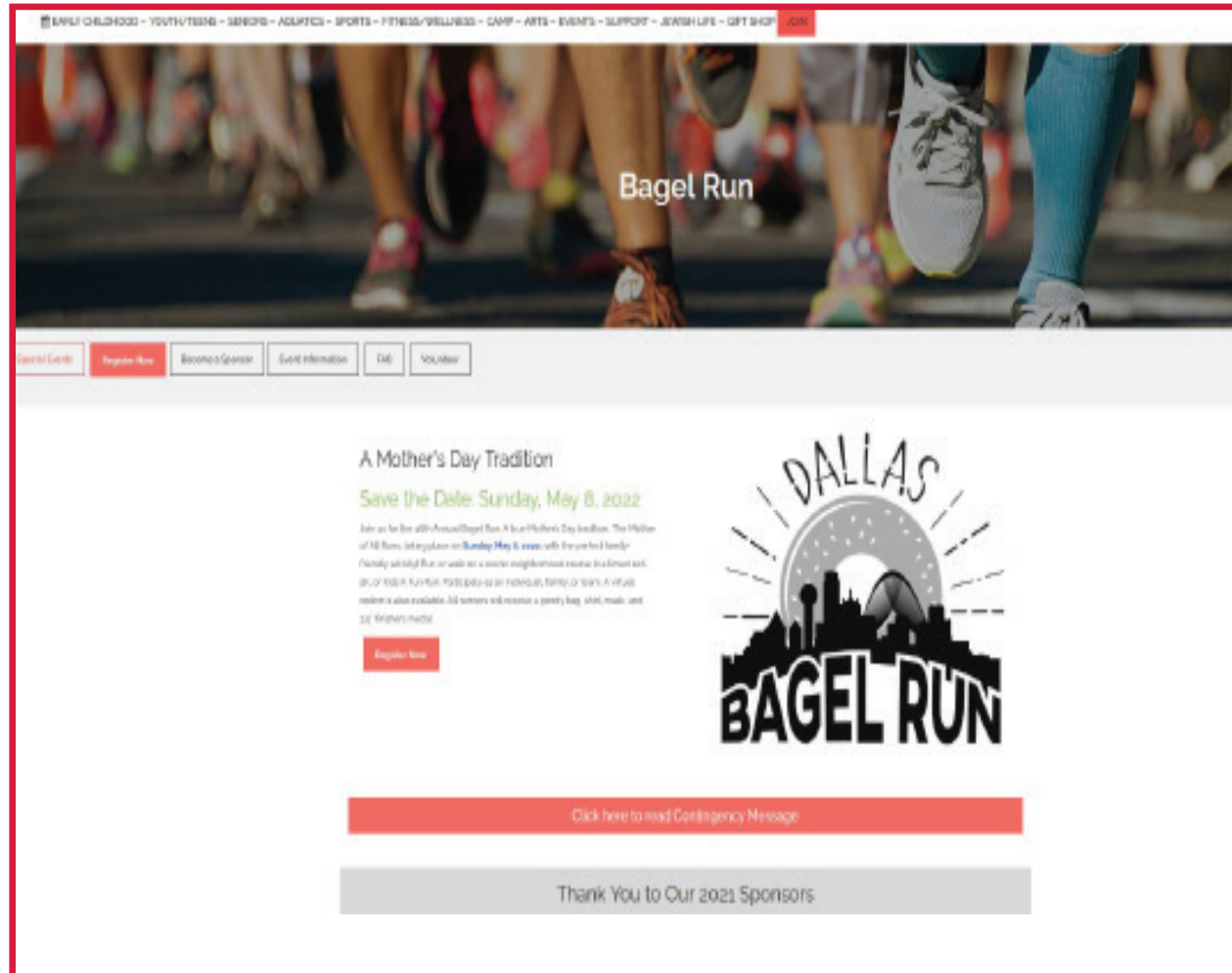


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BAGEL RUN 2023 JCCDALLAS.ORG/BAGELRUN

A FULL YEAR OF VISIBILITY



BAGEL RUN 2023 JCCDALLAS.ORG/BAGELRUN

ENGAGEMENT

EMAIL DATABASE



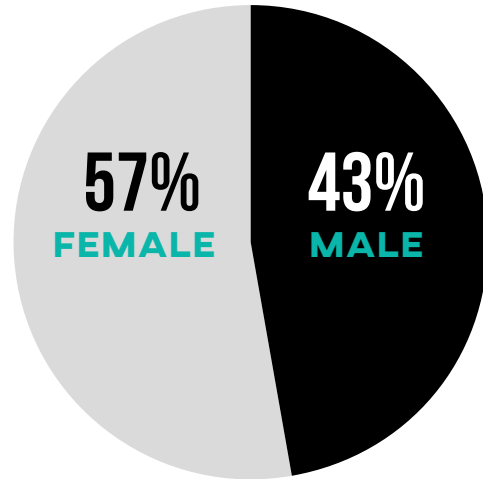
**24,000 EMAIL
SUBSCRIBERS**

NUMBER THROUGH THE YEARS

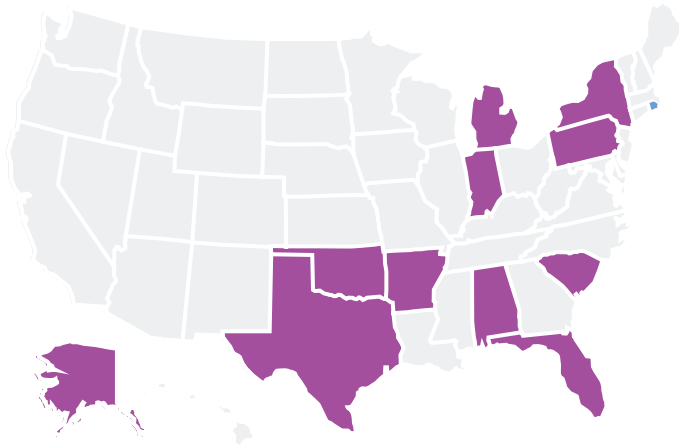


3,000 HOUSEHOLDS

WHO RUNS WITH US?



AVERAGE AGE: 40-49



11 STATES

ALABAMA, ALASKA, ARKANSAS, FLORIDA, INDIANA, MICHIGAN, NEW YORK, OKLAHOMA, PENNSYLVANIA, SOUTH CAROLINA, TEXAS

3 COUNTRIES

AUSTRALIA, ISRAEL, UNITED STATES

\$18,000 PRESENTING SPONSOR



- Naming Rights of JCC Bagel Run - 'JCC Bagel Run presented by...' with inclusion into logo
- Press release to local media announcing partnership
- Social media announcements and advertisements with co-branding
- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-20 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for 1 year
- Up to 18 complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media

\$10,000 BAG SPONSOR

- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for 1 year
- Up to 12 complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media



\$10,000 BAGEL BUFFET SPONSOR

- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for 1 year
- Up to 12 complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media



\$10,000 VIM TENT SPONSOR

- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for 1 year
- Up to 12 complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media



\$7,500 PLATINUM SPONSOR



- Family/Company name and logo on banner at Start/Finish Line and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on three (3) mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name or logo in event publicity and on JCC website for 1 year
- Up to 10 complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media

\$5,500 GOLD SPONSOR

- Family/Company name or logo on banner at Start/Finish Line and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on two (2) mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name or logo in event publicity and on JCC website for 1 year
- Up to eight (8) complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media



\$2,500 SILVER SPONSOR



- Family/Company name or logo on banner at Start/Finish Line and race t-shirts
- Logo/Name prominently displayed on one (1) mile marker along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Family/Company name or logo in event publicity and on JCC website for 1 year
- Up to six (6) complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media

\$1,800 BRONZE SPONSOR

- Family/Company name or logo on banner at Start/Finish Line and race t-shirts
- Family/Company name or logo in event publicity and on JCC website for 1 year
- Up to four (4) complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media





\$1,000 BAGEL LOVERS

- Family/Company name or logo in event publicity and on JCC website for 1 year
- Up to two (2) complimentary race entries
- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media

\$500 VENDOR

- Opportunity to pass out coupons and promotional items at the booth
- 10-by-10 booth/tent with (2) 6' tables
- Shout out on social media