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# 2021 SPONSOR PARTNER

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FIND OUT MORE:



BAGEL RUN 2021



JCCDALLAS



JCCDALLAS

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**BAGEL RUN 2021** [JCCDALLAS.ORG/BAGELRUN](https://JCCDALLAS.ORG/BAGELRUN)

# MARKETING YEAR ROUND

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**JCCDALLAS**



**JCCDALLAS**

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**BAGEL RUN 2021** [JCCDALLAS.ORG/BAGELRUN](https://jccdallas.org/bagelrun)

# A FULL YEAR OF VISIBILITY


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[CLICK HERE FOR 2019 RACE RESULTS](#)

## A MOTHER'S DAY TRADITION


Join us for a true Mother's Day tradition. The Mother of all runs, taking place on **Sunday, May 30** at our 34<sup>th</sup> annual morning run! We offer a fun, grand race through a beautiful, scenic neighborhood course. All runners will enjoy our delicious bagel buffet with cream cheese and fruit toast, flowers for moms, and all runners get a cool race shirt and a 3 1/2" Pinot's medal!

Register Now!





DALLAS  
BAGEL RUN  
2021

### THANK YOU TO OUR 2019 SPONSORS



Cindi's  
RESTAURANT & BAKERY



[Click here to view all of our 2019 sponsors](#)

# ENGAGEMENT

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## EMAIL DATABASE



**18,000 EMAILS**

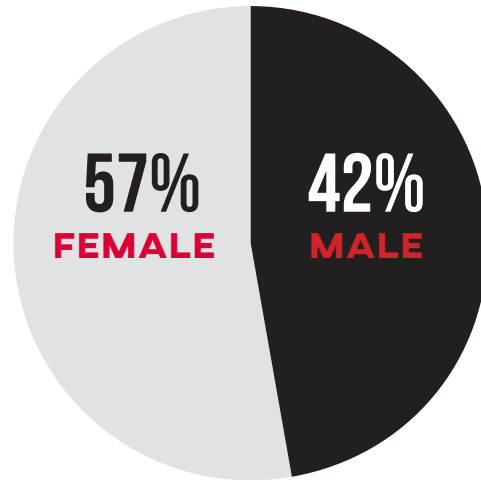
## NUMBER THROUGH THE YEARS



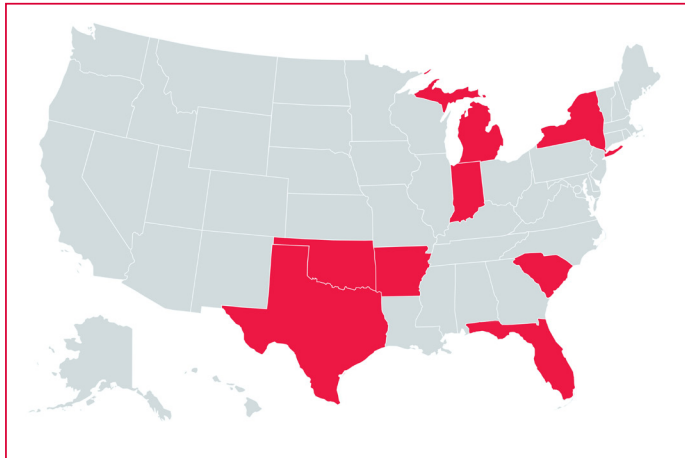
**3,500 HOUSEHOLDS**

# WHO RUNS WITH US?

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**AVERAGE AGE: 34**



## **8 STATES**

**ARKANSAS, FLORIDA, INDIANA, MICHIGAN,  
NEW YORK, OKLAHOMA, SOUTH CAROLINA,  
TEXAS**

## **3 COUNTRIES**

**AUSTRALIA, ISRAEL, UNITED STATES**

# \$10,000 PRESENTING SPONSOR

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- Naming rights of JCC Bagel Run - "JCC Bagel Run presented by..." with inclusion into logo
- Press release to local media announcing partnership
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Social media announcements and advertisements with co-branding
- Family/Company name and logo in event publicity and on JCC website for one (1) year
- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirt
- Opportunity for 10' x 20' booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Up to 15 complimentary race entries
- Listed in the JCC Annual Meeting Program

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*\*Sponsorship recognition is based on an in-person race. If changed to a virtual race due to health concerns, benefits will be provided for each sponsor level virtually.*



# \$7,500 BAG SPONSOR

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- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Recognition in pre-race announcements and posted on social media
- Family/Company name and logo in event publicity and on JCC website for one (1) year
- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirt
- Opportunity for 10' x 10' booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Up to 12 complimentary race entries
- Listed in the JCC Annual Meeting Program



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# \$5,000 PLATINUM SPONSOR

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- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Family/Company name or logo in event publicity and on JCC website for one (1) year
- Family/Company name or logo on banner at Start/Finish Line
- Logo prominently displayed on all mile markers along course route
- Name/logo on all race t-shirts
- Opportunity for 10' x 10' booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Recognition in pre-race announcements and posted on social media
- Up to 10 complimentary race entries
- Listed in the JCC Annual Meeting Program

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*\*Sponsorship recognition is based on an in-person race. If changed to a virtual race due to health concerns, benefits will be provided for each sponsor level virtually.*



# \$2,500 GOLD SPONSOR

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- Family/Company name or logo in event publicity and on JCC website for one (1) year
- Family/Company name or logo on banner at Start/Finish Line
- Logo prominently displayed on two (2) mile markers along course route
- Name/logo on all race t-shirts
- Opportunity for 10' by 10' booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Recognition in pre-race announcements and posted on social media
- Up to eight (8) complimentary race entries
- Listed in the JCC Annual Meeting Program



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*\*Sponsorship recognition is based on an in-person race. If changed to a virtual race due to health concerns, benefits will be provided for each sponsor level virtually.*

# \$1,800 SILVER SPONSOR

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- Family/Company name or logo in event publicity and on JCC website for one (1) year
- Family/Company name or logo on banner at Start/Finish Line
- Logo prominently displayed on one (1) mile marker along course route
- Name/logo on all race t-shirts
- Opportunity for 10' x 10' booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Recognition in pre-race announcements and posted on social media
- Up to four (4) complimentary race entries
- Listed in the JCC Annual Meeting Program

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*\*Sponsorship recognition is based on an in-person race. If changed to a virtual race due to health concerns, benefits will be provided for each sponsor level virtually.*

# \$1,000 BRONZE SPONSOR

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- Family/Company name or logo in event publicity and on JCC website for one (1) year
- Family/Company name or logo on banner at Start/Finish Line
- Name/logo on all race t-shirts
- Opportunity for 10' x 10' booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Recognition in pre-race announcements and posted on social media
- Up to two (2) complimentary race entries
- Listed in the JCC Annual Meeting Program



*\*Sponsorship recognition is based on an in-person race. If changed to a virtual race due to health concerns, benefits will be provided for each sponsor level virtually.*





## \$500 BAGEL LOVERS

- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media
- Listing in event publicity and on JCC website for one (1) year

## \$250 VENDOR

- 10' x 10' booth with (2) 6' tables and 10' x 10' tent
- Shout out on social media
- Opportunity to pass out coupons and promotional items at the booth
- Recognition in pre-race announcements and posted on social media

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