



SPONSORSHIP LEVELS 2021

PRESENTING SPONSOR

\$10,000

- Naming Rights of JCC Bagel Run - 'JCC Bagel Run presented by ...' with inclusion into logo
- Press release to local media announcing partnership
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Social media announcements and advertisements with co-branding
- Family/Company name and logo in event publicity and on JCC website for one (1) year
- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirt
- Opportunity for 10-by-20 booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Up to 15 complimentary race entries
- Listed in the JCC Annual Meeting Program

PLATINUM SPONSOR

\$5,000

- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Family/Company name or logo in event publicity and on JCC website for one (1) year
- Family/Company name or logo on banner at Start/Finish Line
- Logo prominently displayed on all mile markers along course route
- Name/logo on all race t-shirts
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Recognition in pre-race announcements and posted on social media
- Up to 10 complimentary race entries
- Listed in the JCC Annual Meeting Program

SILVER SPONSOR

\$1,800

- Family/Company name or logo in event publicity and on JCC website for one (1) year
- Family/Company name or logo on banner at Start/Finish Line
- Logo prominently displayed on one (1) mile marker along course route
- Name/logo on all race t-shirts
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Recognition in pre-race announcements and posted on social media
- Up to four (4) complimentary race entries
- Listed in the JCC Annual Meeting Program

BRONZE SPONSOR

\$1,000

- Family/Company name or logo in event publicity and on JCC website for one (1) year
- Family/Company name or logo on banner at Start/Finish Line
- Name/logo on all race t-shirts
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Recognition in pre-race announcements and posted on social media
- Up to two (2) complimentary race entries
- Listed in the JCC Annual Meeting Program

BAG SPONSOR

\$7,500

- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Recognition in pre-race announcements and posted on social media
- Family/Company name and logo in event publicity and on JCC website for one (1) year
- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirt
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Up to 12 complimentary race entries
- Listed in the JCC Annual Meeting Program

GOLD SPONSOR

\$2,500

- Family/Company name or logo in event publicity and on JCC website for one (1) year
- Family/Company name or logo on banner at Start/Finish Line
- Logo prominently displayed on two (2) mile markers along course route
- Name/logo on all race t-shirts
- Opportunity for 10-by-10 booth at Start/Finish Line to promote company products/services
- Opportunity to place promotional items in all race packets
- Recognition in pre-race announcements and posted on social media
- Up to eight (8) complimentary race entries
- Listed in the JCC Annual Meeting Program

BAGEL LOVERS

\$500

- Listed in the JCC Annual Meeting Program
- Recognition in pre-race announcements and posted on social media
- Listing in event publicity and on JCC website for one (1) year

VENDOR

\$250

- 10-by-10 booth with two (2) 6' tables and 10-by-10 tent
- Shout out on social media
- Opportunity to pass out coupons and promotional items at the booth
- Recognition in pre-race announcements and posted on social media

**Sponsorship recognition is based on an in-person race. If changed to a virtual race due to health concerns, benefits will be provided for each sponsor level virtually.*

FOR ADDITIONAL INFORMATION, PLEASE CONTACT KARLI WARD AT 214-239-7172 OR KWARD@JCCDALLAS.ORG.