

LEADER OF THE YEAR **LISA LIEBERMAN**



Lisa Lieberman was born and raised in St. Louis, Missouri. In 1982 she left her midwestern roots, transferring from Indiana University to Austin as a junior at the University of Texas and member of AEPHI sorority. Lisa graduated in 1984 with a marketing degree from the McCombs School of Business. Upon graduation, Lisa moved to Dallas to join the Neiman Marcus executive training program, launching her career in fashion.

While at Neiman's, Lisa quickly advanced through the ranks, ultimately managing first floor accessories for the company's flagship downtown store. From there, Lisa shifted to the boutique world, working at Ann Hartley and Mary Beth's until being recruited by legendary retailer Mickey Rosmarin to open his Northpark Tootsies store as its original store manager.

In 1991, Lisa married Steve Lieberman, which has since been her full-time job for the past 27 years. Lisa and Steve have two boys, Ryan and Blake, both of whom recently graduated from the University of Texas's Business Honors Program and have moved back to Dallas to launch their professional careers and re-launch their J basketball careers. Lisa is also an active participant in the J's athletic program, being a member of the tennis team since 2013.

Lisa has contributed to the success of the J in a variety of ways, including her leadership as a board member since 2014, her strategic vision helping guide the Lieberman Family Wellness Center and her chairing the past five be. events, which have collectively raised over a million dollars for the J's operating fund.

Lisa is deeply woven into the fabric of Dallas; the Jewish community in particular, supporting organizations including the Federation, Jewish Family Service, Temple Emanu-El, and many others. Most recently Lisa co-chaired the Dallas Holocaust Museum's record-breaking Hope for Humanity event last fall. Lisa loves bringing people together and the engagement she has created for the J is the most shining example of this special gift.

We are always proud to have Lisa on our team. Her energy, leadership, passion and dedication inspire us all. Thank you Lisa for all that you do. We are so proud to recognize you as our 2019 Leader of the Year.